

ORIGINE  FRANCE

VILLON

1487

THE FRENCH REVOLUTION

**HANDCRAFTED IN THE HEART OF BEAUTIFUL
SOUTHWESTERN FRANCE, VILLON IS AN EXQUISITE
REIMAGINING OF ONE OF FRANCE'S OLDEST
AND MOST RENOWNED SPIRITS.**

- Made from an exquisite blend of VSOP and XO Cognac and natural flavors.
- Named for the medieval French poet and iconoclast François Villon (born 1431), who penned some of France's most enduring works before disappearing in the late 15th century.
- As a poet, Villon took his inspiration from the streets, taverns, and bordellos of Paris, and wrote of crooked cops, lewd monks, "the thieving rich," and the consolations of good food and wine. After a fight with a wicked priest ended in homicide, Villon fled Paris and his last days remain a mystery.
- Packaged in a stunning black glass bottle, with an iconic tarnished silver "snake & dagger" medallion and beautiful silver, black and white details on both sides of the bottle.
- The paperless package also has an eye-catching, heavyweight embossed stopper and gorgeous embossed details on the rear and bottom of the bottle, making the VILLON bottle stand out from its competition.
- Villon should be sold in the Cognac section of all liquor & wine shops. Its subtle and captivating flavors will please Cognac lovers and cocktail aficionados alike.

TASTING NOTES:

Aromas of vanilla, spice, and toasted oak. Rich and complex with hints of almond and orange blossom. Perfect enjoyed over ice or in your favorite cocktail.

PRICED COMPETITIVELY (\$34.99 US SRP)

Less than any leading VSOP Cognac and much less than any XO offering – despite having a base of VSOP and XO Cognacs and a package that beats anything in the category

Bottle UPC: 8 13497 00 722 9
Shipper Box SCC: 5 0 813497 00 722 4

