

# Whiskey as Bold as New York.



## Do The Rye Thing



### Description

**New York Straight Rye Whiskey**  
**ABV 46%, 92 Proof**  
**95% Rye, 5% Malted Barley**  
**Aged a minimum of 3 years**  
**Kosher Certified**

Do The Rye Thing. We did it. New York's first straight rye whiskey in nearly a century, in a style all our own. Bold and spicy, with notes of citrus and honey and a bright mint finish, Do The Rye Thing is as iconic as the classic New York slice.

### Notes

**Nose:** Lures you in with sweet notes of honey, straw, and apricot  
**Palette:** Notes of mint, black pepper, and a slight fruitiness  
**Finish:** Leaves you tingling... in a good way

# Hudson Whiskey NY

Welcome to New York. It's a city that's bold, yet refined. Artful, and unapologetic. That same spirit seeps into our straight rye whiskey. New York State ingredients meeting New York City ingenuity for rich, grain-forward flavor.

**DRINK RESPONSIBLY.** Hudson Whiskey, 46% Alc./Vol.  
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# Hudson Whiskey NY

## Our Distillery

Hudson is the first legally distilled whiskey in New York since Prohibition and the first bourbon ever made in the Empire State! We've always been known for our big, bold flavor: we like to think of it as New York attitude distilled. Hudson uses high-quality grains from local family farmers. These hearty grains form the backbone of our unique, single grain mash bills, making each release a near pure expression of the grain. Come visit our distillery and see for yourself, located in the heart of Hudson Valley, NY.



## Cocktails



### Bronx Bomber

1½ Parts Hudson Do The Rye Thing  
¾ Part Sweet Vermouth  
½ Fresh Lime  
Topped with Ginger Ale



### Manhattanenge

1½ Parts Hudson Do The Rye Thing  
½ Part Sweet Vermouth  
½ Part Dry Vermouth  
3 Dashes Angostura® Bitters

## POS Tools



Case Rack



Case Bin



Shelf Talker



Shaker



Strainer



Bar Spoon



Bottle Opener

## Do The Rye Thing

375 ml

SCC	UPC	Case Per Pallet	Units Per Case	Case Per Tier	Number Of Tiers	Weight Per Case	Length Per Case	Width Per Case	Height Per Case	Alc. By Vol.	Part Numbers
10083664874603	083664874606	72	12	12	6	21.4	13.38"	10.19"	6.31"	46%	278426



## Do The Rye Thing

750 ml

SCC	UPC	Case Per Pallet	Units Per Case	Case Per Tier	Number Of Tiers	Weight Per Case	Length Per Case	Width Per Case	Height Per Case	Alc. By Vol.	Part Numbers
10083664874511	083664874514	72	6	12	6	19	12.31"	8.25"	7.38"	46%	278425

