

# Whiskey as Bold as New York.



## Bright Lights, Big Bourbon



### Description

#### New York Straight Bourbon Whiskey

**ABV 46%, 92 Proof**

**95% Corn, 5% Malted Barley**

**Aged a minimum of 3 years**

**Kosher Certified**

Never one to shy away from the spotlight, Bright Lights, Big Bourbon is a bold, grain-forward, no-holds-barred straight bourbon whiskey. Distilled from New York corn and aged in new charred American oak barrels, with notes of rich vanilla and lightly salted caramel on the finish, it shines brighter than the rest.

### Notes

**Nose:** Starts strong with rich vanilla and oak

**Palette:** Lightening notes of stone fruit, corn bread, caramel, and cashew

**Finish:** Long, warming finish coats your mouth and lingers long after your final sip

# Hudson Whiskey NY

Welcome to New York. It's a city that's bold, yet refined. Artful, and unapologetic. That same spirit seeps into our straight bourbon whiskey. New York State ingredients meeting New York City ingenuity for rich, grain-forward flavor.

# Hudson Whiskey NY

## Our Distillery

Hudson is the first legally distilled whiskey in New York since Prohibition and the first bourbon ever made in the Empire State! We've always been known for our big, bold flavor: we like to think of it as New York attitude distilled. Hudson uses high-quality grains from local family farmers. These hearty grains form the backbone of our unique, single grain mash bills, making each release a near pure expression of the grain. Come visit our distillery and see for yourself, located in the heart of Hudson Valley, NY.



## Cocktails



### Ca\$h 4 Gold

2 Parts Hudson Bright Lights, Big Bourbon  
 $\frac{3}{4}$  Part Fresh Lemon  
 $\frac{3}{4}$  Part Honey Syrup



### New Money Old Fashioned

2 Parts Hudson Bright Lights, Big Bourbon  
 1 Barspoon Demerara Simple Syrup  
 2-3 Dashes Aromatic Bitters

## POS Tools



Case Rack



Case Bin



Shelf Talker



Shaker



Strainer



Bar Spoon



Bottle Opener

## Bright Lights, Big Bourbon

375 ml

SCC	UPC	Case Per Pallet	Units Per Case	Case Per Tier	Number Of Tiers	Weight Per Case	Length Per Case	Width Per Case	Height Per Case	Alc. By Vol.	Part Numbers
10083664874597	083664874590	72	12	12	6	21.4	13.38"	10.19"	6.31"	46%	278444



## Bright Lights, Big Bourbon

750 ml

SCC	UPC	Case Per Pallet	Units Per Case	Case Per Tier	Number Of Tiers	Weight Per Case	Length Per Case	Width Per Case	Height Per Case	Alc. By Vol.	Part Numbers
10083664874504	083664874507	72	6	12	6	19	12.31"	8.25"	7.38"	46%	277744

