



LIMITED EDITION ROSÉ

COUNTRY Italy
REGION Delle Venezie
GRAPES Teroldego, Lagrein, Merlot

APPELLATION
NOTABLE

Trevezie IGT
🌱 Vegan 🌀 Screw Cap
🌾 Gluten Free

DESCRIPTION

What do you get when you combine a half-century of winemaking expertise, the dramatic landscape and terroir of northern Italy, and a profound enjoyment of the good things in life? The answer is simple: the CAVIT COLLECTION, source of Americas #1 Italian wine. Through the years, savvy wine lovers have come to depend on the CAVIT COLLECTION as their favorite go-to source for stylish, elegant and versatile wines, perfect for any occasion. This stellar range of high-quality, food-friendly wines is produced at the Cavit winery in Trentino, a picturesque landscape of mountains, lakes, apple orchards and medieval castles. Made from Teroldego, Lagrein and Merlot grapes, Cavit Ros offers a delicate and pleasing aroma with flavors of raspberries, strawberries, cherries and watermelon. Its light medium-pink color offers a well-balanced, fresh, dry, Provence-style character of extraordinary quality.

VINIFICATION

After harvesting – by hand – the grapes used to produce Cavit Collection Rosé are pressed and vinified separately at a controlled temperature of 68°F and without maceration in order to minimize the transfer of color from the skins of the grapes.

COLOR

Medium pink

NOSE

Delicate and pleasing strawberry aroma & flavors of raspberries, cherries and watermelon

PALATE

Well balanced, fresh, dry, light and crisp

ANALYSIS

Alcohol: 12% TA: 5.5 g/l RS: 3.5 g/l

BOTTLE SIZE

750 ml

SERVING SUGGESTIONS

Ideal with all fish dishes, white meat and lighter first courses. Also excellent as an aperitif. Enjoy well chilled.



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Off-Premise Event Recap



Brand/Program:	Event Date:	
Account Manager Name:	Location:	
Name Of Account:	Start Time:	End Time:
How many consumer interactions occurred?		
Number of consumers sampled?		
Number of bottles used for sampling?		
Brand Sampled		
Varietal Sampled		
Featured Price Of Bottle		
Regular Price Of Bottle		
Total Bottles Sold		
Brand Sampled		
Varietal Sampled		
Featured Price Of Bottle		
Regular Price Of Bottle		
Total Bottles Sold		
Brand Sampled		
Varietal Sampled		
Featured Price Of Bottle		
Regular Price Of Bottle		
Total Bottles Sold		
Brand Sampled		
Varietal Sampled		
Featured Price Of Bottle		
Regular Price Of Bottle		
Total Bottles Sold		
Was there a display or case stack near your sampling station?		
What POS was used during this event?		
Spokesmodel Name:		
Customer Demographics		
Age Range (circle one)	21-30 / 31-40 / 41+	
Ethnicity (circle all that apply)	African American / Hispanic / Asian / Other / General Market	
Consumer Comments (wine taste/Wine quality/POS/coupons (if offered))		
What was the most common objection to consumers not purchasing?		
Spokesmodel Feedback (including POS comments/taste and bottle feedback):		