



MOSCATO

With delicious notes of apricot, white peach and sage, and a wonderfully refreshing sweetness, it's a true Italian gem.

GRAPES

100% Moscato

SERVING SUGGESTIONS

Enjoy with flavorful appetizers, cheeses and spicy dishes. Wonderful with fruit and chocolate.

VINEYARDS: Cavit Moscato grapes are harvested along the right bank of the Po River in southwestern Lombardy in the province of Pavia, Italy. Here, the landscape of steeply rolling hills comprises limestone and clay-based soil, well-suited to the cultivation of vines.

WINEMAKING: Cavit Moscato benefits from cold fermentation, including brief skin contact, and is refined in stainless steel tanks, with early bottling to maintain its naturally fresh bouquet.

ALCOHOL: 7.5%



Off-Premise Event Recap



| | |
|---|--|
| Brand/Program: | Event Date: |
| Account Manager Name: | Location: |
| Name Of Account: | Start Time: End Time: |
| | |
| How many consumer interactions occurred? | |
| Number of consumers sampled? | |
| Number of bottles used for sampling? | |
| Brand Sampled | |
| Varietal Sampled | |
| Featured Price Of Bottle | |
| Regular Price Of Bottle | |
| Total Bottles Sold | |
| Brand Sampled | |
| Varietal Sampled | |
| Featured Price Of Bottle | |
| Regular Price Of Bottle | |
| Total Bottles Sold | |
| Brand Sampled | |
| Varietal Sampled | |
| Featured Price Of Bottle | |
| Regular Price Of Bottle | |
| Total Bottles Sold | |
| Brand Sampled | |
| Varietal Sampled | |
| Featured Price Of Bottle | |
| Regular Price Of Bottle | |
| Total Bottles Sold | |
| Was there a display or case stack near your sampling station? | |
| What POS was used during this event? | |
| Spokesmodel Name: | |
| Customer Demographics | |
| Age Range (circle one) | 21-30 / 31-40 / 41+ |
| Ethnicity (circle all that apply) | African American / Hispanic / Asian / Other / General Market |
| Consumer Comments (wine taste/Wine quality/POS/coupons (if offered)) | |
| | |
| What was the most common objection to consumers not purchasing? | |
| | |
| Spokesmodel Feedback (including POS comments/taste and bottle feedback): | |
| | |