

CAVIT OAK ZERO CHARDONNAY

What do you get when you combine a half-century of winemaking expertise, the dramatic landscape and terroir of northern Italy, and a profound enjoyment of the good things in life? The answer is simple: the CAVIT COLLECTION, source of America's #1 Italian wine.

Through the years, savvy wine lovers have come to depend on the CAVIT COLLECTION as their favorite "go-to" source for stylish, elegant and versatile wines, perfect for any occasion.

This stellar range of high-quality, food-friendly wines is produced at the Cavit winery in Trentino, a picturesque landscape of mountains, lakes, apple orchards and medieval castles. Vineyards in this region enjoy the warming effects of the "Ora del Garda," a dry, balmy breeze that sweeps across Lake Garda and protects the fruit from external moisture and disease. Contrastingly cool evenings promote rich, intense aromas and flavors in the grapes. Winemaking is overseen by Anselmo Martini, a 20+ year industry veteran and one of northern Italy's top enologists.



PRODUCTION AREA

Country: Italy

Region: Trentino's Adige River Valley

Appellation: Trentino DOC

From Chardonnay vineyards planted in the Adige River Valley in the Trentino region of northeast Italy. This area is ideal for vineyard cultivation due to its exceptional soil and climatic conditions. It is also recognized for the spectacular natural beauty of the nearby Dolomite Alps.

GRAPE VARIETIES

100% Chardonnay from medium- to low-yield vines (90Hl per hectare)

WINEMAKER

Anselmo Martini

PRODUCTION TECHNIQUES

Grapes are carefully selected and vinified utilizing the most advanced technology. Cold fermentation in state-of-the-art, thermo-conditioned tanks preserves the natural fruit and inimitable freshness of the wine. This chardonnay never touches any oak.

DESCRIPTION

Color: Pale straw gold with visible light green shading

Aroma: An enticing bouquet of ripe apple, lemon and tropical fruit

Taste: A complex and harmonious palate, concluding in a graceful finish

ANALYSIS

Alc.: 12%

SERVING SUGGESTIONS

An excellent companion to hors d'oeuvres, fish, and poultry.

BOTTLE SIZES

187ml, 750 ml, 1.5L

CavitCollection.com





Off-Premise Event Recap ::::NextLevelMarketing

Brand/Program:	Event Date:	
Account Manager Name:	Location:	
Name Of Account:	Start Time: End Ti	ime:
How many consumer interactions occurred?		
Number of consumers sampled?		
Number of bottles used for sampling?		
Brand Sampled		
Varietal Sampled		
Featured Price Of Bottle		
Regular Price Of Bottle		
Total Bottles Sold		
Brand Sampled		
Varietal Sampled		
Featured Price Of Bottle		
Regular Price Of Bottle		
Total Bottles Sold		
Brand Sampled		
Varietal Sampled		
Featured Price Of Bottle		
Regular Price Of Bottle		
Total Bottles Sold		
Brand Sampled		
Varietal Sampled		
Featured Price Of Bottle		
Regular Price Of Bottle		
Total Bottles Sold		
Was there a display or case stack near your sampling station?		
What POS was used during this event?		
Spokesmodel Name:		
Customer Demographics		
Age Range (circle one)	21-30/31-40/41+	
Ethnicity (circle all that apply)	African American / Hispanic / Asian / Other / Ge	neral Market
Consumer Comments (wine taste/Wine quality/POS/coupons (if offered))		
Consumer Comments (wine toste) wine quanty/ Pos/coupons (in other ca)/		
What was the most common objection to consumers not purchasing?		
Spokesmodel Feedback (including POS comments/taste and bottle feedback):		