



CABERNET SAUVIGNON

With distinctive flavors of blackberries, cherries, and plums, it's aged in oak for one year to produce this medium-bodied wine.

GRAPES

100% Cabernet Sauvignon

SERVING SUGGESTIONS

A versatile accompaniment to red meats, stews and casseroles.

VINEYARDS: Cabernet Sauvignon grapes are harvested in the Atesino Valley in the province of Trentino, in northeast Italy. Conditions here favor cabernet sauvignon, thanks to excellent sun exposure and a longer growing season.

WINEMAKING: Cavit Cabernet Sauvignon is aged in oak for one year to produce a medium-bodied wine with well-delineated fruit, smooth tannins, and a long, graceful finish.

ALCOHOL: 12.5%

SIZES: Available in 750ml and 1.5L sizes.



Off-Premise Event Recap



Brand/Program:	Event Date:
Account Manager Name:	Location:
Name Of Account:	Start Time: End Time:
How many consumer interactions occurred?	
Number of consumers sampled?	
Number of bottles used for sampling?	
Brand Sampled	
Varietal Sampled	
Featured Price Of Bottle	
Regular Price Of Bottle	
Total Bottles Sold	
Brand Sampled	
Varietal Sampled	
Featured Price Of Bottle	
Regular Price Of Bottle	
Total Bottles Sold	
Brand Sampled	
Varietal Sampled	
Featured Price Of Bottle	
Regular Price Of Bottle	
Total Bottles Sold	
Brand Sampled	
Varietal Sampled	
Featured Price Of Bottle	
Regular Price Of Bottle	
Total Bottles Sold	
Was there a display or case stack near your sampling station?	
What POS was used during this event?	
Spokesmodel Name:	
Customer Demographics	
Age Range (circle one)	21-30 / 31-40 / 41+
Ethnicity (circle all that apply)	African American / Hispanic / Asian / Other / General Market
Consumer Comments (wine taste/Wine quality/POS/coupons (if offered))	
What was the most common objection to consumers not purchasing?	
Spokesmodel Feedback (including POS comments/taste and bottle feedback):	