



DRAGON'S MILK

BOURBON BARREL-AGED STOUT

WHAT IT IS

One of the Original Bourbon Barrel-Aged Beers
#1 Selling Barrel Aged Stout in America - 11% ABV
A beer that will pull in bourbon drinkers, wine drinkers, coffee lovers and chocolate lovers. A stout with roasty malt character intermingled with deep vanilla tones, all dancing in an oak bath.

WHY WE'RE LAUNCHING NOW

The legend of Dragon's Milk starts with the name and the hands on brewing and barrel aging process. The magic of Dragon's Milk is its power to stop time and bring people together to share stories and moments together. Nationwide rebranded launch. More than ever, consumers are looking for products to connect over and provide themselves an everyday reward.

WHY THEY'LL LOVE IT

An amazing beer designed to work with the flavors imparted by bourbon barrels and bring in consumers of all types. Pairs well with food and making connections over shared stories.



COLOR	Deep Dark Brown
BODY	Full, Warming, Rich
SERVING TEMP	50-55 °F
GLASSWARE	Stemless Snifter
ALC/VOL	11%
IBU	30
MALTS	2-row, Munich, Caramel, Flaked Barley, Chocolate, Black, Honey
HOPS	Nugget, Brewer's Gold
SHORT FLAVOR DESCRIPTION	Roasty, Malty, Smooth, Bourbon, Vanilla
AVAILABILITY	Year Round