

INTRODUCING THE GLENLIVET 14YO

AWARD WINNING LIQUID SELECTIVELY FINISHED IN COGNAC CASKS WHICH HONORS OUR TROOPS THROUGH A PARTNERSHIP WITH THE PURPLE HEART FOUNDATION



1ST

THE FIRST EVER COGNAC-FINISHED SINGLE MALT IN THE US

THE CATEGORY OPPORTUNITY

60%

OF CATEGORY GROWTH IS DRIVEN BY UNIQUE FINISH PRODUCT OFFERINGS

Source: Nielsen, 52 WKE 12/8/18

56%

OF CATEGORY GROWTH IS FROM INNOVATION

Source: R12 Depletions

THE POWER OF THE GLENLIVET INNOVATION

FOUNDER'S RESERVE

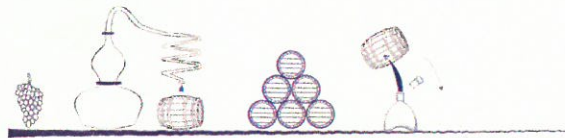
#1 SINGLE MALT

INNOVATION OVER THE LAST 3

+40% VELOCITY

R12 DEPLETIONS MARCH F19

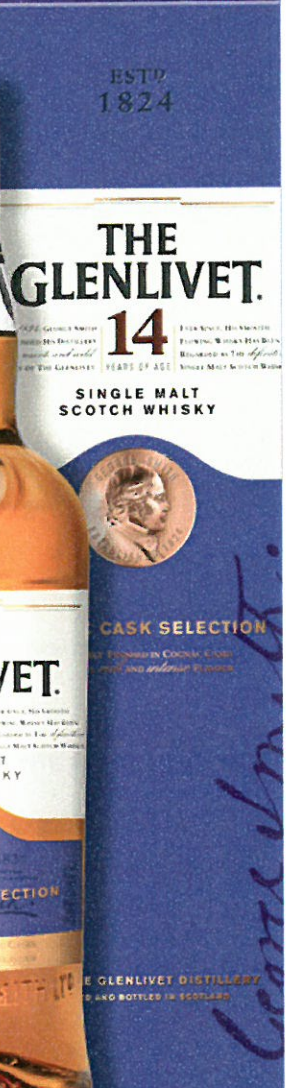
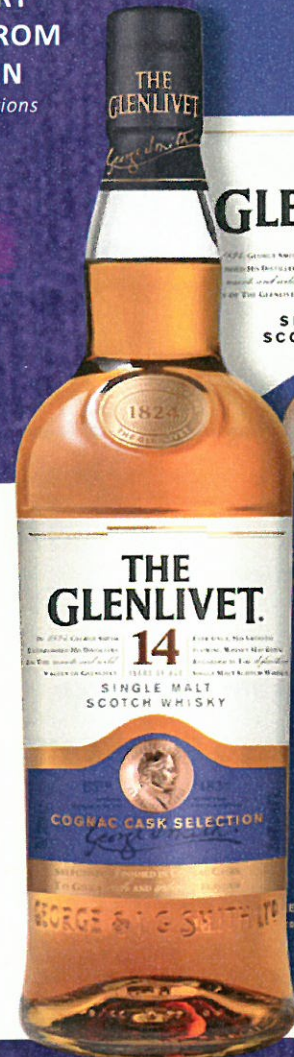
AFTER MATURING IN BOURBON AND SHERRY CASKS FOR MANY YEARS, THE GLENLIVET WHISKY IS FINISHED IN EX-COGNAC CASKS FOR AT LEAST 6 MONTHS, CREATING A UNIQUELY RICH AND INTENSE FLAVOR.



THE COGNAC MAKING PROCESS



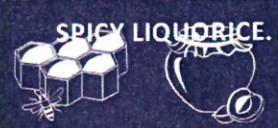
THE GLENLIVET 14YO SINGLE MALT MAKING PROCESS



THE TASTE PROFILE

NOSE

BURSTING WITH SWEET AND FRUITY AROMAS. RICH IN HONEY AND APRICOT JAM, WITH NOTES OF SWEET CINNAMON BREAD AND A SUBTLE SENSATION OF



TASTE

SUCCULENT FLAVORS OF MANDARINS IN SYRUP, RIPE POACHED PEARS AND CHOCOLATE-DIPPED



FINISH

INCREDIBLY SMOOTH AND LUSCIOUS.



ENJOY OUR QUALITY RESPONSIBLY.

The Glenlivet 14 Year Old Single Malt Scotch Whisky 40% Alc. by Vol. (80 Proof) ©2018 Imported by The Glenlivet Distilling Company, New York, NY