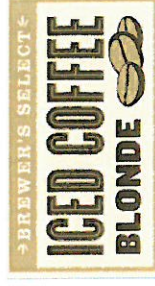


# BLUE MOON ICE COFFEE BLONDE



## Ingredients

- Hops: Mandarina Barvaria
- IBU: 12
- ABV: 5.4%
- Calories: approx 185
- Shelf Life: 26 weeks

## AATMF

- **Appearance:** Golden straw with white creamy foam
- **Aroma:** Fresh brewed light roast coffee with honey and malt sweetness
- **Taste:** Honey and malt sweet with distinct coffee flavor
- **Mouthfeel:** Light body with creamy mouthfeel
- **Finish:** Crisp slight sweet with lingering pleasant coffee flavor

## Products

- **Winter Seasonal Stand alone:** Iced Coffee Blonde Wheat
- **Share Pack:** Belgian White (6), Mango Wheat (3), Iced Coffee Blonde Wheat (3)

## Packages

- **Winter Seasonal Stand alone:** 6 pack bottle, 12 pack bottle, 1/6 bbl
- **Share pack:** 12 pack bottle

## Pricing

- Same as current lineup

## Retail Windows

- **Share Pack:** September 2019 – February 2020
- **Winter Seasonal Stand alone:** November 2019 – February 2020

