



INTRODUCING JIM BEAM® PEACH

Jim Beam® Peach combines the ripe and fresh flavor of Peach with the world's finest Kentucky Straight Bourbon Whiskey. The result is a perfect blend of sweetness and the woody notes of bourbon. Peaches are a staple when the weather heats up and the need for refreshment is at its peak. Jim Beam® Peach will drive the growing refreshment occasion for bourbon in sweet and sessionable cocktails in the heat of summer.

PRODUCT DETAILS

DESCRIPTION

Peach liqueur infused with Kentucky Straight Bourbon Whiskey

SUGGESTED PRICING

Line-priced with Jim Beam® Original and Flavors

SIZES

50ml, 100ml, 200ml, 375ml, 750ml, 1L, 1.75L

PROOF

65

LAUNCH TIMING

4/19 Ship Date: 50ml, 100ml, 750ml, 1L, 1.75L

4/29 Ship Date: 200ml, 375ml

TASTING NOTES

COLOR Amber with golden hues

AROMA Fresh peach blended perfectly with oak and vanilla undertones

TASTE Ripe peach sweetness balanced by woody notes

FINISH Soft lingering peach with a touch of sweetness

