

TALKING POINTS

- **SVEDKA Rosé** is the newest flavor offering from SVEDKA Vodka.
- **SVEDKA Rosé** is sweet and balanced with vibrant fruit aromas and mouthwatering flavors of strawberry and pineapple, complemented by notes of hibiscus and rosé wine.
- **SVEDKA Rosé** tastes great chilled, on the rocks and served in cocktails, like the signature cocktail on the back of the bottle. Try it blended with ice, fresh watermelon and sherbet for a delicious Frosé cocktail.
- **SVEDKA Rosé** is SVEDKA Vodka blended with real rosé wine.

WATERMELON FROSÉ

8 (1-inch) watermelon cubes
2oz SVEDKA Rosé
2oz Rosé wine
½ cup lime or orange sherbet
1 Tbsp sugar
2½ cups ice

Blend ingredients until smooth. Garnish with a watermelon wedge.



SVEDKA ROSÉ WITH SPARKLING WATER



INGREDIENTS

- 2oz SVEDKA Rosé
- Sparkling Water

INSTRUCTIONS

Pour all ingredients into a chilled rocks glass filled with ice. Garnish with sliced strawberries or a lemon twist.



SVEDKA ROSÉ MARTINI



INGREDIENTS

- 2oz SVEDKA Rosé
- 1oz Rosé Wine
- 0.5oz Peach Schnapps
- 2 Dash Orange Bitters

INSTRUCTIONS

Add all ingredients to a shaker and mix until cold.
Pour into a chilled martini glass. Garnish with a rose petal.



SVEDKA FROSÉ



INGREDIENTS

- (8) 1"x1" Watermelon Cubes
- 2oz SVEDKA Rosé
- 2oz Rosé Wine
- ½ cup Lime or Orange Sherbet
- 1 Tbsp Sugar
- 2.5 Cups Ice

INSTRUCTIONS

Add all ingredients and 2 full scoops of ice into a blender. Run until the consistency is even throughout- be careful not to overblend.

Serve in a wine glass. Garnish with a watermelon wedge.



SVEDKA ROSÉ ELDERFLOWER COCKTAIL



INGREDIENTS

- 1 oz SVEDKA Rosé
- 1 oz fresh pink grapefruit juice
- 1 oz dry sparkling rosé
- ½ oz elderflower liqueur (more or less to taste)
- A few drops of lemon juice, to taste
- Ice
- Thyme sprig or mint leaf for garnish

INSTRUCTIONS

Combine Svedka Rosé Vodka, grapefruit juice, sparkling rosé, elderflower liqueur, and lemon juice in a stirring glass and add ice to fill halfway. Stir for 10 seconds, strain into a coupe glass, and serve.



SVEDKA ROSÉNADE



INGREDIENTS

- 2 oz Svedka Rosé Vodka
- 4 oz Lemonade
- Ice
- Club soda, to top

INSTRUCTIONS

Combine vodka and lemonade in a Collins glass or stemless wine glass over ice. Stir gently, and top with club soda. Garnish with a lemon wheel.

