

**TRULY**  
spiked & sparkling

**Introducing the NEW way to Rosé...**

## Truly Rosé

Truly is giving drinkers a whole new way to Rosé! Truly Rosé takes its cues from rosé wine – it's delicately sweet, a tad tart and fruity with a hint of California grapes. With a hint of the pink hue drinkers know & love, Truly Rosé is sparkling, fun, and available in a ready-for-anything slim can. Meant to be enjoyed all day long – from beach to bar – without sacrificing refreshment, great taste, or your wellness routine.

- **Product Info:** 5% Alc./Vol. | 100 calories | 1g sugars | Gluten Free
- **Availability:**
  - 12pk in Select Markets: July 2018
  - 6pk & 16oz National Launch: February 2019
- **Pricing:** Line Priced

